ENABLE MINISTRY PARTNERS

About Enable Ministry Partners

Enable Ministry Partners (Enable) is a managed service provider (MSP) specializing in IT for churches and schools. Enable manages over 11,000 mailboxes across its portfolio of 100+ organizations within North America and is based out of the Nashville, TN area. Enable's north star is to "change lives by serving those who serve." They understand the vital importance their clients serve within the community and help alleviate their IT burden through quality IT technology solutions, flexible support, technical excellence and superior client service.

The Problem

Enable is faced with a handful of challenges pertaining to the verticals it serves being so susceptible to cyber threats due to underfunding, lack of education, and limited or non-existent cyber budgets. Enable's challenges include a high risk to phishing attacks, as churches and schools, being high-trust environments, were often targeted, with community leaders frequently spoofed, leading to damaged reputations and loss of trust. Another vertical specific challenge is the lack of budget allocated towards cybersecurity within educational and religious institutions causing these groups to be highly vulnerable. An aspect threat actors count on as they target these groups.

Managing incidents across a wide range of clients was complex for Enable, requiring tools to handle threats without overburdening their internal resources. Many of their clients were either unaware of the seriousness of cybersecurity threats or hesitant to adopt proactive security measures, adding to the difficulty of implementing the appropriate protections.

Challenges

- Vertical-specific threats including identity spoofing and data leaks. There is a high susceptibility to phishing due to the inherent trust in these communities
- Lack of budget due to the organizational structure of their target market of churches and schools
- Phishing simulation automation due to lack of testing clarity around who was deemed a high-risk target
- Security awareness culture and reinforcement continues to be a problem as most of their client's employees are not familiar with proper cybersecurity training

Solution

IRONSCALES Adaptive AI email security
platform

Results

Over a 90-day time frame:

- Over 70k email incidents blocked
- Less than 1% false positive rate
- Over 85% incidents automatically resolved by Themis automation

The Solution

Enable adopted the IRONSCALES integrated platform to overcome key email security challenges through a combination of innovative features and educational vehicles. Direct mailbox integration allowed simplified threat detection at any point in the email life cycle, not just at entry. One-click remediation enabled quick resolution of phishing incidents across entire organizations, saving time and effort with centralized management. The platform's Al-driven, crowd-sourced threat intelligence continuously learned from threats in Enable's unique vertical, improving detection accuracy over time. Proactive awareness tools, such as Dynamic Customizable Banners, enhanced user vigilance by flagging suspicious emails without requiring extensive training.





Outcomes

IRONSCALES direct mailbox integration and one-click remediation streamlined incident response for Enable, saving time and resources for their technical team. The contextualized banner warnings for suspicious emails stood out, boosting user awareness and fostering vigilance without extensive training. Unlike typical "banner blindness," IRONSCALES Dynamic Banners struck an effective balance, driving measurable improvements in client behavior and security awareness through a "learn by doing" approach.

The platform's adaptability to the needs of churches and schools added crucial protection against phishing and identity spoofing targeting trusted community leaders. Enable leveraged IRONSCALES Crowdsourced Threat Intelligence and Collaborative Hunting, informed by over 15,000 supported organizations, to address complex threats in their niche market. This enhanced Enable's cybersecurity posture, solidified their reputation as a trusted MSP, and delivered greater efficiency in incident management, making IRONSCALES a vital part of their email security strategy.

Looking Forward

By mandating the IRONSCALES solution for its clients, Enable continues to position itself as a leader in cybersecurity for its niche market of churches and schools, setting itself apart from competitors. Travis and his team have recognized the value the platform delivers to their clients and made it a fundamental component of their services. Enable will continue using the IRONSCALES platform to deliver reliable email security management and enhance client security awareness to measurably reduce risk and improve their operational efficiency.

This platform is a non-negotiable for our clients. If you're going to work with us, you're going to have it at a minimum. We use that as a badge of honor.

The IRONSCALES Dynamic Banners have been the most effective tool for security awareness reinforcement for our clients.

Travis Phipps Director of Technology *at* Enable Ministry Partners



About IRONSCALES

IRONSCALES is the future of phishing protection, incubated inside the world's top venture program for cybersecurity and founded by alumni of the Israeli Defense Forces' elite Intelligence Technology unit. We offer security professionals an Aldriven, self-learning email security platform that provides a comprehensive solution to proactively fight phishing attacks.

Visit www.ironscales.com to learn more.



Learn how working with IRONSCALES makes us Safer Together.

Learn More 7

Everything is just a click away, from initial installation to threat identification and removal.

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