

The Vital Role of Phishing Simulation Testing in Image-based Phishing Prevention

Image-based and QR code phishing attacks are on the rise, pressuring IT and security teams to rethink their phishing defense. While retooling their email security stack is a top priority, increasing their employees' ability to identify these emerging threats is equally critical. The recent Osterman report, Fortifying the Organization Against Image-Based and QR Code Attacks, reveals:























of organizations have been compromised by image-based and QR code phishing attacks over the past 12 months

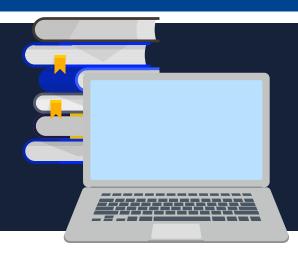


76%

of employees fell for new image-based or QR code attacks when attacks were not stopped by their email security defenses

80%

of organizations are gearing up to bolster email security through training and advanced technologies in the face of rising phishing attacks.



Importance of PST

For the vast majority, the importance of phishing simulation testing for all types of phishing threats is expected to increase or stay the same over the next 12 months.

IT Security pros have low confidence in key departments' ability to detect emerging phishing attacks.







Training Frequency and Awareness:

Only one-third of organizations send email security and phishingrelated security awareness training several times a month.

Monthly

Quarterly

35.2%

24.9%

Focus of Training



General phishing

89.1%



QR code phishing

88.1%



83.3% Image-based



81.9% BEC (Business Email Compromise)

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Safeguard Against Image-Based Phishing Attacks Defend against the escalating challenge of QR code and image-based phishing. IRONSCALES leverages multi-modal, adaptive AI to protect your organization against quishing and imaged-based phishing threats.

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