

DMARC Management

Secure your Domain, Improve Deliverability, and Prevent Email Fraud

A DMARC (Domain-based Message Authentication, Reporting, and Conformance) policy is an email authentication protocol that helps organizations prevent spoofing by specifying how email providers should handle messages that fail SPF (Sender Policy Framework) or DKIM (DomainKeys Identified Mail) checks. By combining SPF and DKIM protocols with detailed reporting and enforcement policies, DMARC empowers organizations to defend their domains, improve email deliverability, and maintain brand trust.

IRONSCALES DMARC Offering

IRONSCALES provides organizations and MSP partners a seamless, automated approach to DMARC management, eliminating the complexities associated with email authentication.

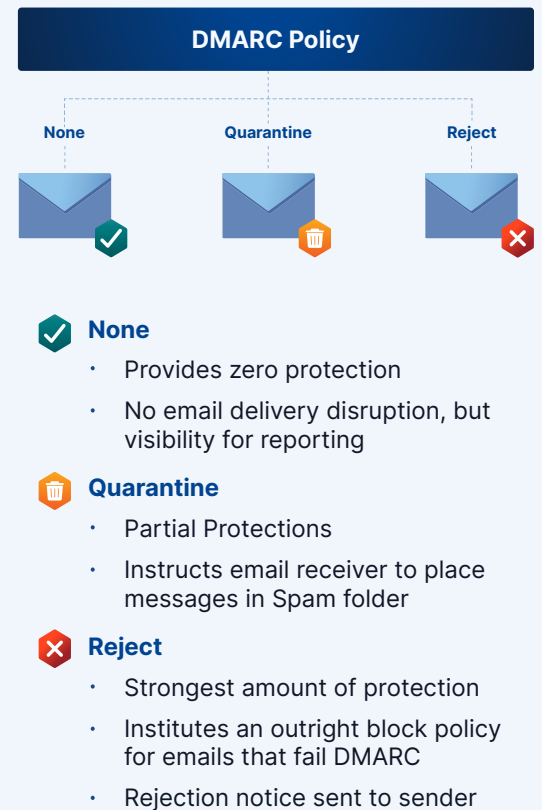
Key Features:

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Streamlined Management
 Automates SPF, DKIM, and DMARC setup to protect domains from spoofing and phishing and easily track of who is sending emails from your domain and stop the bad actors.
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Deliverability and Record Flattening
 Avoid email delivery issues by combining complex DNS SPF records into one simple record (*to stay under the lookup limit of 10 records and prevent delivery issues*).
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Forensic Reporting
 Gain granular insights with views per sender, domain, or result to identify threats and fine-tune policies.
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Real-Time Alerts
 Get quick notifications about email problems, policy failures, and deliverability issues.
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1-Click Onboarding
 IRONSCALES clients benefit from an intuitive, rapid onboarding process that reduces time-to-value and gets your started quickly.

The Challenge:

- Google and Yahoo require all bulk email senders dispatching more than 5,000 emails daily to authenticate their domains via SPF, DKIM, and DMARC.
- Regulations tightening across email ecosystems, adopting DMARC ensures an organization's ability to meet the expectations of both consumers and providers.

Enforcement levels matter:



Benefits:

- **Enhanced Security:** DMARC reduces the risk of phishing attacks targeting your organization, protecting sensitive data from compromise.
- **Improved Visibility:** It provides administrators with insight into how your domain is used in email, verifying proper SPF and DKIM authentication.
- **Reputation Safeguarding:** By stopping spoofed emails, DMARC helps preserve your brand's credibility and trust.
- **Reliable Deliverability:** Email providers prioritize messages from domains with DMARC in place, ensuring consistent inbox placement for legitimate emails.
- **Regulatory Alignment:** Implementing DMARC supports compliance with modern security frameworks and evolving legal requirements.

Why IRONSCALES for your DMARC?

Unlike standalone solutions, the IRONSCALES approach consolidates inbound and outbound protection, ensuring both compliance and security for our clients. This consolidation not only simplifies deployment but also equips organizations to meet evolving email authentication requirements.

As enforcement deadlines and further restrictions hang in the future, IRONSCALES DMARC Management provides a proactive solution for our clients to secure their email communications, maintain compliance, and protect their reputations.

The Numbers:

- **2X** DMARC Adoption **doubled over 2023**, rising from 55,000 to 110,000 new domains per month in 2024.
- **25.5% of senders using p=none** plan to upgrade to a stronger DMARC policy within the next year.
- DMARC coverage among major companies varies significantly by country, with Denmark leading at 59% coverage. **Nearly half of U.S. company domains** still lack DMARC protection.
- **41% of banking institutions** lack DMARC protection, leaving customers vulnerable to phishing and financial fraud.



About IRONSCALES

IRONSCALES is the leading cloud email security platform for the enterprise and the industry's only solution that uses adaptive AI and human insights (HI) to stop advanced phishing. Its award-winning, self-learning platform continuously detects and remediates attacks like BEC, ATO, and VIP impersonation that bypass traditional security solutions. Powerful, simple, and adaptive, IRONSCALES helps enterprises protect better, simplify operations, and empower the organization. IRONSCALES is headquartered in Atlanta, Georgia, and is proud to support more than 15,000 global enterprises. To learn more, visit www.ironcales.com or follow us on X @IRONSCALES.